

GIVING THOSE IN NEED A FOOT UP

Our Hearts to Your Soles, Soles4Souls and Red Wing Shoes Renew Charitable Partnership

October, 2014 (Red Wing, MN) – The Our Hearts to Your Soles organization is proud to announce they will be partnering with both Soles4Souls and the Red Wing Shoe Company in order to provide several thousand pairs of shoes to those in need this holiday season.

Since 2007, Our Hearts to Your Soles has been organizing volunteers across the United States in order to assist the less fortunate by giving them footwear, food and free foot examinations. To-date, Our Hearts to Your Soles has helped over 24,000 people in the low-income and homeless communities.

“We’re thrilled to once again be partnering with Red Wing Shoes and Our Hearts to Your Soles,” said Buddy Teaster, CEO of Soles4Souls which has partnered with the Our Hearts to Your Soles organization for the past seven years. “By combining medical expertise and high quality footwear, this project makes a real difference to thousands of people at dozens of homeless shelters across the country. After seven years, this partnership is still going strong and, as we head into winter, the timing couldn’t be better.”

In the weeks leading up to and after Thanksgiving, Our Hearts to Your Soles will be working with local homeless shelters as well as orthopedic surgeons and their medical teams in over 40 cities across the US to distribute footwear and carry out examinations. Some of the cities included in this year’s program are New Orleans, Pittsburgh, Chicago, St. Paul, Memphis, Boston and many more.

"Our Hearts to Your Soles continues to expand its national outreach to the most-needy Americans through our annual Thanksgiving event," said Dr. Stephen F. Conti, MD and President of Our Hearts to Your Soles. "This would not be possible without the generosity and compassion of our friends at Red Wing Shoes and Soles4Souls. This year our relationship has strengthened with each of us making a commitment to continue and expand our charitable cause to protect the health and dignity of those in need."

The key to the Our Hearts to Your Soles program is the extra step taken at every distribution center where experienced doctors provide care at no cost to the visitors.

“Healthy feet are a foundation for a healthy body,” said Mark Urdahl, Executive Vice President of the Red Wing Shoe Company. “Our Hearts to Your Soles doesn’t just provide footwear to those in need. They staff experienced doctors at their sites to make sure foot issues are tended to and to ensure the footwear fits properly. For the people we’re helping, that attention is crucial. This may be the first time many of these people have experienced that level of care.”

To learn more about Our Hearts to Your Soles or to make a donation, please visit:

www.heartstosoles.com

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About Our Hearts to Your Soles

The mission of Our Hearts to Your Soles is to provide the less fortunate people across the United States with shoes and free foot examinations. We believe that proper foot health is an essential part of everyday life and important to an overall health maintenance program. Learn more at:

www.heartstosoles.com

About Soles4Souls

Soles4Souls is a global not-for-profit institution dedicated to fighting the devastating impact and perpetuation of poverty. The organization advances its anti-poverty mission by collecting new and used shoes and clothes from individuals, schools, faith-based institutions, civic organizations and corporate partners, then distributing those shoes and clothes both via direct donations to people in need and by provisioning qualified micro-enterprise programs designed to create jobs in poor and disadvantaged communities. Based in Nashville, Tennessee, Soles4Souls is committed to the highest standards of operating and governance, and holds a four-star rating with Charity Navigator. Visit soles4souls.org for more information.

About Red Wing Shoe Company

Red Wing Shoe Company is a world leader in the design, production and marketing of work safety footwear and flame resistant apparel. Established in 1905 in Red Wing, Minnesota, Red Wing Shoe Company, is a privately held corporation with distribution in more than 110 countries and employs over 2000 worldwide. Red Wing Shoe Company's family of brands include Red Wing Shoes, the premium choice for purpose built work footwear including a collection of Heritage styles built for any occasion; Irish Setter, the footwear brand of choice for hunters and laborers who want uncompromising quality and innovation; Vasque, a pioneer of performance hiking footwear; WORX, a trusted brand for the industrial safety footwear market; and S.B. Foot Tanning Company, one of the largest USA producers of fine tanned leather for footwear and leather goods. Red Wing Shoe Company operates two US manufacturing facilities in Red Wing, MN; and Potosi, MO. For more information on the Red Wing Shoe Company please visit: redwingshoes.com, www.facebook.com/RedWingShoes or follow @RedWingShoes