



FOR IMMEDIATE RELEASE
July 28, 2008

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A SIMPLE DONATION CAN BRING MANY REWARDS

This week, Kathryn Brandon will be recognized for donating six gallons of her blood. "Giving blood is a small thing that almost anyone can do that can save a life," says Brandon, who intends to keep donating. "My father is a donor, and my son plans to start when he turns 17. We give because people need it. And it comes back around and helps your own family and friends when they are in need. It isn't much to ask, and it has a big impact."

Brandon isn't the only one who will be recognized for her generosity. More than 60 local donors will receive pins for their cumulative blood donations—from one gallon to a remarkable 18-gallon accomplishment. They are part of a core group of local residents whose donations serve approximately one of seven patients at Livingston Memorial Hospital who need blood.

Even new donors will receive a reward for donating at this month's blood drive, sponsored by United Blood Services. Steve and Karen McCann, owners of the local Dairy Queen, are offering "a pint of ice cream for a pint of blood." All donors will get a coupon for a pint of Dairy Queen ice cream when they donate.

Livingston Memorial Hospital and United Blood Services are sponsoring the next blood drive Thursday, July 31 from 11:30 am to 5:30 pm and Friday, August 1 from 9:00 am to 1:00 pm at St. Paul's Lutheran Church. Donors are especially needed during the summer months, when patient needs are higher and fewer donors are available.

To give, you need to be in good health, at least 17 years of age, and weigh no less than 110 pounds. A photo ID is required.

To make an appointment to donate, call Lora Larson at 222-5439 or Bob Frisbey at 222-0099. Walk-ins are welcome. Make a difference, be a hero, donate blood, and save a life!

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