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WILL COUNTY MEDICAL ASSOCIATES OPTIMIZES INTERACTIVE WEBSITE WITH PATIENT COMMUNICATIONS

*Medfusion's patient-to-provider solutions make secure online communication
convenient for medical group and their patients*

Joliet, IL and Cary, NC – May 6, 2010 –As part of a focus on improving patient care and a commitment to technology, Will County Medical Associates (WCMA) is pleased to announce the launch of their newly designed website, complete with interactive features provided through a patient portal solution powered by [Medfusion](#), the forerunner in patient-to-provider communications and an award-winning healthcare website designer. This launch is congruent with the recent renovation of the patient care areas and the forthcoming redesign of the main building's lobby. WCMA has also expanded their services with the addition of physicians who specialize in complementary specialties.

WCMA partnered with Medfusion to convert their old website to a completely interactive site with more information for patients and prospective patients. The revised site includes details about each physician, links to medical resources, news about special events and seasonal medical issues. The website's easy-to-use content management system now enables WCMA to keep content fresh and current so that patients are well-informed regarding important health information. Committed to progressive care with a personal touch, this premier 40+ provider multi-specialty group also selected Medfusion's online patient communication solutions for patients to communicate with the practice 24/7 from the comfort of their home or office.

Nationwide industry surveys indicate close to 60% of consumers want the ability to communicate electronically with their doctor's office. As such, Will County Medical Associates' patients can now access a secure HIPAA-compliant website for options like filling out pre-registration and health history forms, requesting appointments, and paying bills online. Instead of filling out lengthy forms on a clipboard in the waiting room, patients log in to a secure portion of WCMA's website and type the information into a registration and health history web form. The data then passes electronically to WCMA's office without the need for patients to print the forms. Will County Medical Associates will also use the online patient portal to send electronic bulletins, health education material, and appointment reminders.

Ramesh Viswanathan, MD, President of WCMA commented, “Enhancing our website to optimize patient communications with self-service technology is right in line with our ‘state-of-the-art’ approach. We selected Medfusion for these services because they offer it all – from website design to patient portal communications. We’re confident that these solutions will increase patient satisfaction; as well improve our office efficiencies.”

Aiming to improve the overall patient experience through continued superior medical care and convenient self-service online functionality, WCMA plans to add other Medfusion online solutions for patients to request prescription refills, securely ask their doctor a question, and electronically deliver lab results to patients.

Today, millions of registered patients communicate with over 31,000 physicians using Medfusion’s online solutions and over 30,000 patients joining a Medfusion-hosted portal weekly.

About Will Country Medical Associates

[Will County Medical Associates](#)’ team of complementary physicians and other medical experts, together, specialize in the most current medical services delivered with the personal touch every person needs. They are recognized in the community for 50 plus years of service, local presence and convenient locations. Their advanced, high-tech services and expansive resources set them apart from other multi-specialty groups.

About Medfusion

Medfusion, a Cary, NC-based company, provides patient-to-provider communication solutions that enable healthcare providers to offer superior service to their patients while improving [office efficiency and generating revenue](#). Medfusion’s powerful, [web-based solutions](#) virtually transform patient communications with applications for pre-registration, appointment requests and reminders, outbound messaging, lab results delivery, prescription renewals, online bill payment, virtual office visits, and more, including uniquely-branded content-rich web sites. Medfusion is ranked #1 by KLAS in the 2009 Software Category for secure patient portals. For more information, please visit www.medfusion.net.



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