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**PREFERRED PRIMARY CARE PHYSICIANS OPTIMIZES PATIENT  
COMMUNICATIONS WITH SECURE ONLINE SOLUTIONS**

*Using Medfusion's patient-to-provider solutions patients can now easily interact with the physicians*

**Pittsburgh, PA and Cary, NC** – May 21, 2010 – [Preferred Primary Care Physicians](#), (Preferred) a 33-physician primary care group with 17 offices in Southwestern Pennsylvania has selected [Medfusion](#), the front-runner of patient-to-provider online communication solutions, to enhance the communication experience between its practices and their patients. Using web-based interactive solutions, virtually any aspect of patient-to-physician communication can be conducted securely online.

Patients will be able to interact with Preferred easily, quickly and conveniently using Medfusion's full suite of interactive solutions such as Patient Registration, Appointment Requests, Prescription Renewals, Online Bill Pay, and Secure Patient Messaging. "We have over 120,000 patients in our practice that will now be able to receive even greater service by communicating with their provider online from the comfort of their home or office and on their time," said Mitch Kwiatkowski, Director of Information Systems for Preferred. "Our physicians have consistently adopted leading-edge technologies as evidenced by our adoption of electronic health records (EHR) in 2004. We have been researching patient portal solutions for some time, and we believe that the Medfusion product will deliver the most robust online services. Patients will benefit by having 'self-service' capabilities, and our physicians will be provided with a very powerful tool for communicating with their patients."

Preferred has plans to inform their entire patient base about this new service through direct mail, encouraging them to register on their website. "Patient utilization is key to having a patient portal, and we want to ensure that every one of them has the advantage of communicating with our offices electronically," added Kwiatkowski. Preferred will initially launch these services to about 12,000 patients in three locations, with plans to have it implemented in all 17 locations by the summer of 2010.

Preferred also offers technology consulting services for physician practices through its Healthcare Informatics division, and its client base will soon benefit from the group's experience. "Our team will be certified to provide implementation, training and support for the Medfusion suite of online products. We will be able to enhance their experience with the product since we are actively using it ourselves to care for our patients," said Kwiatkowski.

Today, millions of registered patients communicate with over 31,000 physicians using Medfusion's online solutions. Online patient communication – or patient portals – is a fast growing segment of healthcare IT, with over 30,000 patients joining a Medfusion-hosted portal weekly.

#### **About Preferred Primary Care Physicians**

Founded in 1995 by twelve primary care physicians in the South Hills of Pittsburgh, [Preferred Primary Care Physicians](#) now has 33 board-certified physicians specializing in internal medicine and family practice. Preferred has 14 practice locations in the South Hills of Pittsburgh and three locations in Uniontown in Fayette County. In addition, Preferred offers state-of-the-art outpatient centers for cardiac testing, sleep disorders, physical therapy, and laboratory diagnostics.

#### **About Medfusion**

[Medfusion](#) is a Cary, NC-based company that provides patient-to-provider communication solutions that enable healthcare providers to offer superior service to their patients while improving [office efficiency and generating revenue](#). Medfusion's powerful, [web-based solutions](#) virtually transform patient communications with applications for pre-registration, appointment requests and reminders, outbound messaging, lab results delivery, prescription renewals, online bill payment, virtual office visits, and more, including uniquely-branded content-rich web sites. Medfusion is ranked #1 by KLAS in the "2009 Software Category" for secure patient portals. For more information, please visit [www.medfusion.net](http://www.medfusion.net).

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