

For Immediate Release

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North Carolina Medical Society Teams Up with Medfusion

Physician organization seeks to improve quality of care and value of services through partnership with Medfusion

Raleigh, North Carolina – December 15, 2008 – Medfusion, a leading provider of patient-provider communication solutions for physician practices, today announced an agreement with the North Carolina Medical Society (NCMS) to make Medfusion's products and services available to member physicians at preferred pricing. NCMS is the state's largest physician organization.

Medfusion will be the only partner in the patient portal category, and will enable physician practices to enhance communications with their patients through a secure online portal that allows patients to pre-register, schedule appointments, renew prescriptions, assess symptoms, pay bills, access lab results and conduct "virtual" office visits.

"Our organization works to protect the quality of patient care and to improve the value of services our physicians receive," said Shawn Scott, director of member services for the North Carolina Medical Society. "We selected Medfusion because of their commitment to playing an active role in the process of preserving quality and value."

"This partnership allows us to help North Carolina physicians enhance the patient-practice experience," said Stephen Malik, CEO and founder of Medfusion. "Our goal is to help physicians utilize the self-service model to improve patient satisfaction and care while reducing overhead costs and generating additional revenue. We look forward to working with NCMS to achieve this goal."

Medfusion also offers unique Web site development solutions that allow practices of any size or specialty to easily create a branded Web presence. Features of this site development include a domain; physician CV and photo; location information; patient education; services; insurance information; patient privacy information; custom designs; and unlimited pages. For practices interested in Web site self-administration, the Medfusion Site Generator™ - a unique Web-based content management system – provides full control over their site's features and content.

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About North Carolina Medical Society

The NCMS was started in 1849 with only two members, and has grown today to include over 11,500 members throughout the state of North Carolina. The society works hand-in-hand with all levels of organized medicine – from the National American Medical Association to the local county medical societies – encouraging membership at all three levels to best represent physician and patient needs. Active physicians, retired physicians, physician assistants, residents, fellows and medical students are all invited to become members. For more information, please visit www.ncmedsoc.org.

About Medfusion

Medfusion, a Raleigh, NC-based company, provides patient-provider communication solutions that enable healthcare providers to offer superior service to their patients while improving office efficiency and generating revenue. Medfusion's robust solutions include pre-registration, appointment requests and reminders, outbound messaging, lab results delivery, prescription renewals, online bill payment, virtual office visits, and unique web sites – virtually transforming communication with patients. For more information, please visit www.medfusion.net.

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