

## **GEMMS SELECTS MEDFUSION TO OFFER PHYSICIAN PRACTICES PATIENT PORTAL SOLUTIONS**

*GEMMS' practice management system to integrate with Medfusion's patient-portal solutions*

**Indianapolis, IN and Cary, NC** – May 6, 2010 – [GEMMS](#) is pleased to announce that it has selected [Medfusion](#), the nation's leader in patient-to-provider communication solutions, to provide its cardiology physician practice clientele with patient portal solutions.

Cardiologists will be able to have their patients complete their health history information in a secure HIPAA-compliant patient portal that will populate GEMMS' practice management system (PMS) with patient demographics and other relevant patient information.

"Most cardiologists tend to be on the cutting-edge with technology," said Rodger Pinto, Chief Executive Officer of GEMMS. He added, "It's important for us to support them with trailblazing health information technology, and that's what Medfusion will provide our clientele – a state-of-the-art patient portal that will provide better accessibility to the practice 24/7 and improve patient communications. Plus, it will make the staff's job easier since the patients will be entering their data which will ensure accuracy of the data and decrease processing time."

Steve Malik, Medfusion's Chief Executive Officer weighed in, "We're thrilled to partner with GEMMS to provide their physician clientele the ability to engage with patients online. Integrating GEMMS solutions with Medfusion's secure patient portal allows for additional efficiency and cost savings for physicians. Patients are demanding online communication with their physicians, and now GEMMS clients will have access to a self-service solution that offers the convenience of patient-to-physician communications right inside the familiar GEMMS user interface."

### **About GEMMS**

GEMMS has led the cardiology practice management software market since its 1997 with the GEMMS ONE workflow system that allows cardiologists to capture their practice's true operating costs by identifying which procedures lead to specific outcomes. It offers an integrated long-term, linear patient record so that practitioners can easily track their patients' medical progress. GEMMS is the only cardiology-focused technology firm accredited by CCHIT and the American College of Cardiology IC3 Program, assuring best in class technology solutions for cardiology practices. For more information about GEMMS visit [www.gemmsnet.com](http://www.gemmsnet.com)

### **About Medfusion**

Medfusion, a Cary, NC-based company, provides patient-to-provider communication solutions that enable healthcare providers to offer superior service to their patients while improving [office efficiency and generating revenue](#). Medfusion's powerful, [web-based solutions](#) virtually transform patient communications with applications for pre-registration, appointment requests and reminders, outbound messaging, lab results delivery, prescription renewals, online bill payment, virtual office visits, and more, including uniquely-branded content-rich web sites. Medfusion is ranked #1 by KLAS in the 2008 Software Category for secure patient portals. For more information, please visit [www.medfusion.net](http://www.medfusion.net).