

# American Academy of Family Physicians

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## Website Membership Benefits Introduction

Recommended By AAFP



All AAFP members receive a free website with Medfusion's award winning communication platform. Information obtained from your AAFP membership will be used to create your Virtual Office Site™.

**What's included in the Free AAFP Member Benefit Package?**

- 1) Choice of three graphical presentations
- 2) Any available domain name and free hosting at familydoctor.net (for example: [www.drsmith.familydoctor.net](http://www.drsmith.familydoctor.net))
- 3) 30 day trial of Medfusion's content management solution (A seven day trial will be available annually)
- 4) Following content areas:

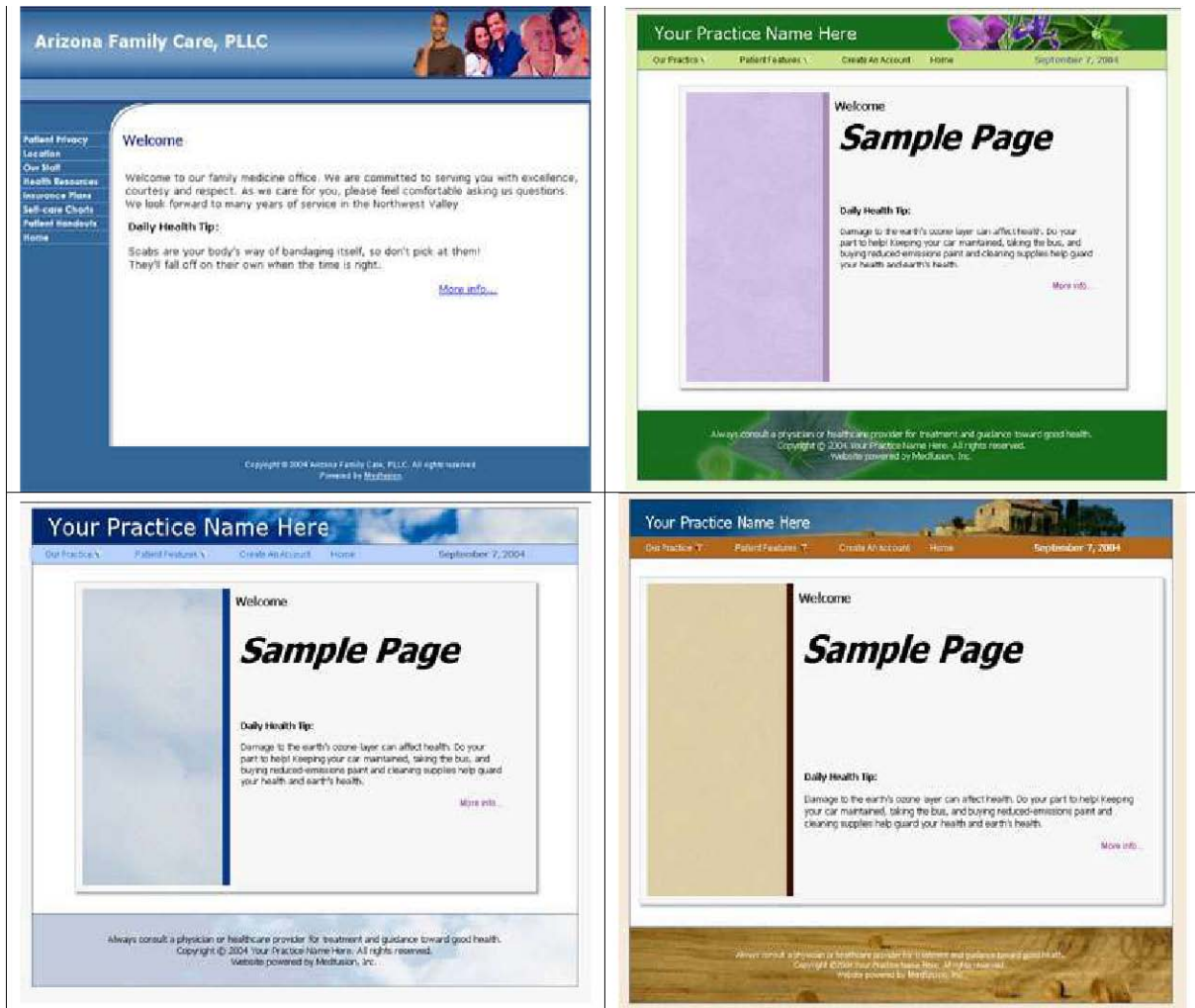
- **Welcome Page**
- **Locations with Directions**
- **Provider Bios and Picture**
- **Notice of Privacy Practice**
- **Staff Bios and Pictures**
- **AAFP Approved Patient Education**
- **About Us Page**
- **Daily Health Tip**
- **Insurance Plans Page**
- **Contact Us page**

**AAFP Free Member Benefit Graphical Presentation Options:**

**Additional Graphical Options:**

AAFP members have the option to enhance the graphical appearance of their website for a one time fee of \$200.00

Available options include:



### **Medfusion's Virtual Office Site™ Options**

Everything included in the Free AAFP Member Benefit package plus:

- 1) Any available top level domain ([www.yourpractice.com](http://www.yourpractice.com) for example)
- 2) Unlimited ongoing use of Medfusion's content management solution
- 3) Ability to add any of the Patient Portal™ communications modules
- 4) 5 email addresses ([dr@yourpractice.com](mailto:dr@yourpractice.com) for example)
- 5) Hosting of your selected domain
- 6) eSupport – email and online support

Upgrades are available to either package allowing for custom presentation graphics

### **Medfusion's Virtual Office Suite™ Package**

Everything included above plus:

- 1) Unlimited subcategory creation and page building
- 2) Choice of 20 graphical presentations with ability to customize
- 3) The ability to build out unlimited content in the following content areas:
  - o Frequently Asked Questions Page
  - o Employment Opportunity Posting
  - o Location Maps
  - o Posting your own patient education articles
  - o News & Events Page
  - o Physician Search Functionality
  - o Unlimited Services Description
  - o Custom Links
  - o Practice Logo

### **Content Management**

**Web Site development:** Medfusion's Virtual Office Suite will feature your unique and professional graphical presentation powered by the flexibility to have virtually anyone on your staff manage content. You can count on the predictability of your costs as your monthly Site Generator access provides a fixed monthly investment. This allows your practice to create a wealth of information and up to date content for your patients.

**Site Generator™:** Medfusion's Site Generator allows your practice to have instant access to content management tools without vendor assistance. This will eliminate traditional hourly billings for content changes and website updates. Your designated staff member(s) can easily make changes to any content category or add new information as needed.



Below are examples of twenty professional graphical design styles from which you may choose the basis of your graphical presentation. Your logo and color scheme will be incorporated into your dynamic style sheets. Custom graphics such as flash graphical programming splash pages are available as an additional option. For the most up-to-date graphical presentation splash options, please visit [www.medfusion.net/samples](http://www.medfusion.net/samples).



Graphical Presentation Options Continued:



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